

Web Questionnaire

Please consider this document a reference when planning your site. It saves a lot of time if you consider these issues before we begin.

Try to answer as many of the questions as possible, the more information you provide, the easier it will be to create the proposal and website that fits you!

Business Summary

Describe your business:

Describe your target market / audience:

What product/services does your business offer?

Do you have a logo? Yes No

Do you have a predefined colour scheme or style guide? Yes No

Audience

Describe your existing client-base:

Expectations

What design style are you looking for?
Please describe:

Do you have any colours in mind? Please describe.
You may visit <http://kuler.adobe.com/>

Are there specific fonts, images or themes that you would like to appear on your site?

Competitors

Who are your main competitors, and what do you think of their sites? (URL's to websites, if possible)

What sets you apart from your competitors?
What makes your business unique?

Please list a few websites you like and the reasons why.

Site Specifications

What is the primary goal of your site?

business community
blogging portfolio
personal e-commerce

Do you want to update the site yourself?
Yes No

Do you require a Content Management System (CMS)?
Yes No

Do you require an image gallery?
Yes No

Would you like a blog? Yes No

Are there any general web issues you would like to prioritise?

In which language(s) would you like to present your content?

eng fren other please specify:

Do you require Copywriting or translation services?
Copywriting translation

What is the budget for this project?
NOTE: We do not reply to requests that have no indication of your budget.

**Is there anything else we have not yet discussed?
If yes, please specify below.**
